

## **TERMS OF USE**

### **Privacy Policy**

Updated: August, 2023

At Making Homeschool Easy, LLC, we consider children's safety to be all-important. Our website, [www.makinghomeschooleasy.com](http://www.makinghomeschooleasy.com), is designed to comply with state and federal regulations enacted to protect the privacy of children and ensure the security and confidentiality of student data, including, but not limited to, the Children's Online Privacy Protection Act ("COPPA") and the Family Education Rights and Privacy Act ("FERPA"). The following Privacy Policy describes our policies and procedures relating to the use of our site, our commitment to privacy, and the access and use of data.

### **Introduction**

Making Homeschool Easy exists to serve parents and students and strives to provide a safe, positive experience for children. We do not collect information directly from children. Any students under the age of 18 wishing to use the website must be registered by a parent or legal guardian. Making Homeschool Easy does not sell or market directly to minors and always seeks the appropriate authorization whenever we identify a minor attempting to purchase a service. Whenever we collect Personally Identifiable Information, or "PII", we do so with the sole purpose of supporting the educational purposes of which the site was designed. We do not publish or distribute any PII of students to third parties, and we try to limit access to third party web sites that may request PII. We also prohibit students from publicly posting or distributing PII without prior parental consent. In addition, in an effort to further protect children who use the website, Making Homeschool Easy does not use the prospect of a special game, prize or other activity to entice children to divulge more information than is needed to participate in an activity.

As you use this site, you will not be required to enter student data nor interact with student data. Federal law (the Family Educational Rights and Privacy Act, "FERPA") allows a school district to release student records to an organization that is "conducting studies for, or on behalf of, educational agencies or institutions for the purpose of developing, validating, or administering predictive tests... [or] improving instruction."

However, FERPA requires limitations on disclosure of those records and implementation of appropriate security measures to protect those records. To help your school district comply with FERPA, Making Homeschool Easy has adopted certain practices, and requires that educators using this site fulfill certain responsibilities to safeguard student data.

### **Identity of Registrants**

Making Homeschool Easy's website is designed to provide online educational material for parents to use with their students. Parents or legal guardians may register with the site by providing their name, email address, phone number and billing information. A user's contact information may be used to send users service-related announcements when it is necessary or advisable to do so. However, a user's personal information will never be shared with third parties for advertising or marketing purposes. User information may be shared with partners, business affiliates or third party service providers who work for Making Homeschool Easy and operate some of its functionalities, such as hosting services, streaming services and credit card processing. However, these third parties are established service providers, who are bound to practice adequate security measures and only use user information for the sole purpose of providing the services. A user's information may also be shared with law enforcement or other third parties as required by law or if we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order or other legal process.

Making Homeschool Easy has appropriate security measures in place to safeguard against unauthorized access to the personal information collected at our site, including limiting the number of people who have

physical access to our database servers, as well as electronic security systems and password protections. We only store passwords in an encrypted format and we do not store any credit card information

Parents or legal guardians registering with the site are asked to provide an email address and password during the registration process. We use email addresses and passwords of subscribers' accounts to authenticate logins, allow access to the paid content, monitor subscription compliance and identity verification. The email is also used to authenticate users when requesting technical support. The passwords are all encrypted when stored. Parents or legal guardians are required to provide a first name, last name and password for each student during the registration process. We do not require any PII of the students who will be using our services during the registration process or at any other time, other than the student's name.

All PII related inquiries follow a process that takes into account available technology and procedures to verify the person requesting the data is the parent listed on the account. The verification procedures are as follows.

- Phone Call Inquiries have an auto detection feature that cross checks the incoming call to an existing account. The customer profile is automatically presented to the Customer Support Representative and the customer must confirm their email address and name. Unmatched calls require confirmation of the caller's email address, name, and last four digits of the credit card number on file.
- Email Inquiries must be sent from the same email address on file.
- Parent Login Inquiries provide all relevant student data. The parent email address and password is required in order to log in successfully. The parent password is encrypted and not available to the Customer Support team. Parents may request to reset their password by providing the account email address. Directions on updating an account's password are then sent to the parent's email address. The current password is not sent in the email.

### **Display of Registrant Information**

Information regarding students, parents or legal guardians registered with Making Homeschool Easy is not viewable or searchable by people or automated systems, such as the automated indexing software utilized by Google, Yahoo, and Bing, on our website.

### **Google API Services**

Making Homeschool Easy uses Google API Services to collect email addresses for the purposes of allowing members to refer the Making Homeschool Easy curriculum to friends or family members within their Google contacts. Any Google user data that Making Homeschool Easy collects through Google API Services is only used for such purposes and deleted after such use.

### **Collection, Use, Storage and Disclosure of Student Information**

Parents or legal guardians control what student information is provided to Making Homeschool Easy. Information that parents or legal guardians choose to enter regarding students should always be limited to information that is relevant to a legitimate educational purpose.

There are processes and technology used for parent verification purposes to ensure any data requests are provided to the authorized user. Measures include detection features that match incoming phone call and email requests with our database.

## **Supervision**

It is the responsibility of parents and legal guardians to supervise children using the website and teach them about security and privacy. We recommend that parents and educational institutions provide the following information to all children: [Kids' Rules for Online Safety](#). (Link to [safekids.com](http://safekids.com))

## **Collection of Information by Third Parties**

Our website contains links to websites not maintained by Making Homeschool Easy. The privacy and data collection practices on any linked websites are entirely separate from those of Making Homeschool Easy and are not covered by this Privacy Policy. Although we strive to choose business partners and third party associates who have demonstrated a commitment to user privacy and education, we are not responsible for the information, content, terms of use, or privacy policies on these third-party sites. We also cannot guarantee that student users will not go to another website where personal information from them is solicited. However, parents and legal guardians do have the option to block third-party links on the site. To do so, please contact our support team.

From time to time, Making Homeschool Easy may partner with third-parties to send information to users on Making Homeschool Easy's behalf regarding Making Homeschool Easy, its affiliates, and other similar products. We take measures to maintain the appropriateness of all communications to users of Making Homeschool Easy. We are compliant with COPPA, and never permit targeted advertisements based on user's behavior over time. For more information about this practice and your ability to opt-out, contact us directly.

**We may sell, transfer or otherwise share some or all of our assets, including your Personal Information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. Your consent to this Privacy Policy followed by your submission of Personal Information represents your explicit agreement to that transfer.**

## **Notice Regarding Changes to the Privacy Policy**

Your use of Making Homeschool Easy's website is conditioned on and deemed to constitute your acceptance of these terms. Changes to this policy may be required to keep up with changing technology and threats, and as new or changed services are released. We expect most such changes to be minor, but there may be cases where changes may be more significant. In such cases, we will provide advanced notice to users who are affected. We encourage all users to return to and review this Privacy Policy frequently. Posting a modified Privacy Policy on this website will give effect to the revised terms, and your continued use of this website indicates your acceptance of any revised terms. If you do not agree to a revised policy, please refrain from using this website.

Making Homeschool Easy's mission is to maximize the educational value of this website and its usefulness to parents and students. Registration by parents with Making Homeschool Easy includes an option to receive periodic email updates about Making Homeschool Easy and other services and products that might be of interest to users of Making Homeschool Easy.

Although we make concerted good faith efforts to maintain the security of personal information, and we work hard to ensure the integrity and security of our systems, no practices are 100% immune, and we can't guarantee the security of information. Outages, attacks, human error, system failure, unauthorized use or other factors may compromise the security of user information at any time. If we learn of a security breach or other unauthorized disclosure of your PII, we will attempt to notify you so that you can take appropriate protective steps by posting a notice on our homepage ([www.MakingHomeSchoolEasy.com](http://www.MakingHomeSchoolEasy.com)) or elsewhere in our Service and we will send email to you at the email address you have provided to us. Additionally, we will notify the primary administrative contact at your school or district by email and telephone and assist with their efforts to ensure your notification.

Any such notice will include:

- The date of the breach.
- The type of information that was subject to breach.
- General description of what occurred.
- Steps we are taking to address the breach.
- The contact person with our Company who you can contact regarding the breach.

If you are a parent, legal guardian or eligible student and an unauthorized disclosure of your student's PII records occurs, we will notify you by email at the email address we have on record for you or through notice to your school or district's primary administrative contact in the event that we do not have an email address on record for you.

When you use this site, you consent to our privacy practices and agree to accept the responsibilities outlined in this statement.

### **Contact Us**

If you have questions or comments regarding our Privacy Policy, or need any other assistance using MakingHomeschoolEasy, LLC's website, please contact us at:

#### **Making Homeschool Easy**

Attn: Legal  
13201 Saddle Way  
Brooksville, FL 34614

[makinghomeschooleasy@gmail.com](mailto:makinghomeschooleasy@gmail.com)